

# iPRES 2023

## URBANA-CHAMPAIGN



iHOTEL and Conference Center  
SEPTEMBER 19 - 22, 2023



# SPONSORSHIP & EXHIBITION PAMPHLET



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## Invitation to Support


From the earliest days of digital preservation, experts have shared their experiences and research so that we can learn from each other and advance our practice. This philosophy has been a part of the iPRES conference since its inception in 2004, and it continues to be the guiding principle for everything we do.

It is our privilege to invite you to join us as a supporter as the International Digital Preservation Community connects with one another in Champaign-Urbana, Illinois, at the 19th International Conference on Digital Preservation, iPRES 2023.

Beginning on September 19th and continuing through the 22nd, the conference will take place at the I Hotel and Conference Center at the University of Illinois Urbana-Champaign, concluding with a day of repository and cultural tours in Chicago on September 23rd.

We are committed to building on our current relationships, expanding our reach, and sharing in the success of our efforts to build a community that will share knowledge and experiences across disciplines, sectors, and regions. We invite you to join us and support the work of the iPRES community and attendees.

Sincerely,



**Chris Prom & Tracy Seneca**

iPRES 2023 General Co-Chairs

## Conference Format

We intend to offer iPRES 2023 as a hybrid event mixing face-to-face and online activities. We are strongly encouraging in-person attendance. The Conference will include the following events and features:

- Plenary Sessions (Opening and Closing ceremonies, Keynotes and Lightning Talks). These will be webcast live and available as recordings after the event for participants and non-registrants.
- Breakout sessions are to be held on location with capacity for online participation. These will be recorded and available to participants after the event.
- Social events, including a reception at the University of Illinois Memorial Stadium [Colonnades Club](#) with an awards Ceremony and conference dinner with entertainment at a [historic, industrial, and elegant venue](#), as well as cultural events and repository visits in Chicago on September 23rd.
- An online-only strand to the conference so that remote attendees can participate and get a flavor of the local experience
- ‘Wrap around’ online sessions to support participation in different time zones, via Zoom platform and conference website
- Translations and captioning to support accessibility (subject to support/sponsorships)
- Online participation is chargeable at a reduced rate to cover costs of hybrid

## Conference Theme and Topics

With the theme “*Digital Preservation in Disruptive Times*” iPRES 2023 will continue and enhance conversations undertaken by delegates to the 2022 meeting, even as we navigate a world under immense pressure:

- What does it mean to be a steward of community memories and archives in 2023? In the immediate wake of a global pandemic? During the climate crisis? During a time of war?
- What steps can we take to center and value those who have traditionally been excluded from our conversations?
- And most of all, how can we partner with these new voices to imagine a better future not just for cultural heritage institutions, but for society as a whole?

Whether we’re talking about the risks inherent to cloud storage, network fragilities, social media, artificial intelligences, algorithmic inequities, cryptographic arms races, economic fallouts, pandemic spillovers, or dystopian predictions, digital preservation will be vitally important to the future record of our planet. In disruptive times, our responsibility is not only to foster preservation, but also to ensure that society can make use of the incredible amount of data, information, and records that we are stewarding—or that have not been, to date, incorporated into our libraries, archives, and museums. Five core topics include:

### *Digital Accessibility, Inclusion, and Diversity*

Who preserves our culture, and whose culture gets preserved? Digital Accessibility, Inclusion, and Diversity is calling us to extend beyond the status quo. We need to actively increase

inclusion in our field, so that the diversity of creators and their work can be reflected in collections. We also need to increase the accessibility of the content we create, so that all scholars can have equitable access to information regardless of disabilities or disadvantages. To the end, we welcome proposals that consider the ways in which digital accessibility, inclusion, and diversity contribute to our work and communities.

## *Sustainability: Real and Imagined*

What does sustainability mean now, and what might it mean in the future? By discussing *Sustainability: Real and Imagined*, we seek to build on the environmental perspective to consider the ecology of preservation. We want to consider sustainability across the entire lifecycle of digital information and focus on the ways in which sustainable preservation can be more complete, more equitable, and more innovative. We invite contributions that engage and challenge audiences to consider how sustainability, broadly construed, can deepen digital preservation initiatives.

## *We're All in this Together*

How and when should digital preservation challenges be shared? We're all in this together, part of a global community working to preserve history for future generations. We want to hear ways that your institution or project fosters activities and initiatives that promote collaboration, especially initiatives working across disciplines or that address labor and staffing in digital preservation.

## *From Theory to Practice*

How does research about digital preservation affect what we do, and vice versa? Due to the constantly changing nature of digital content and the technologies required to preserve it, digital preservation has always been a field in flux, where we move from theory to practice, and back again. Theory is an abstraction, a way of making sense of the world to better understand it and to shape solutions to real world problems. We, therefore, encourage submissions that discuss achievements, challenges, or failures in putting digital preservation theory into practice—as well as ways that our practice affects our research.

## *Immersive Information*

What does it mean to be enveloped by ephemeral data, information, and records? As the memory landscape changes, should we preserve fluid content in fixed forms? Or should we create different—and seemingly more radical—preservation approaches? When peering into pools of immersive information, digital preservationists may need to take a leap of faith with new methodologies, technologies, or partnerships.

## **Expected Numbers and Types of Delegates**

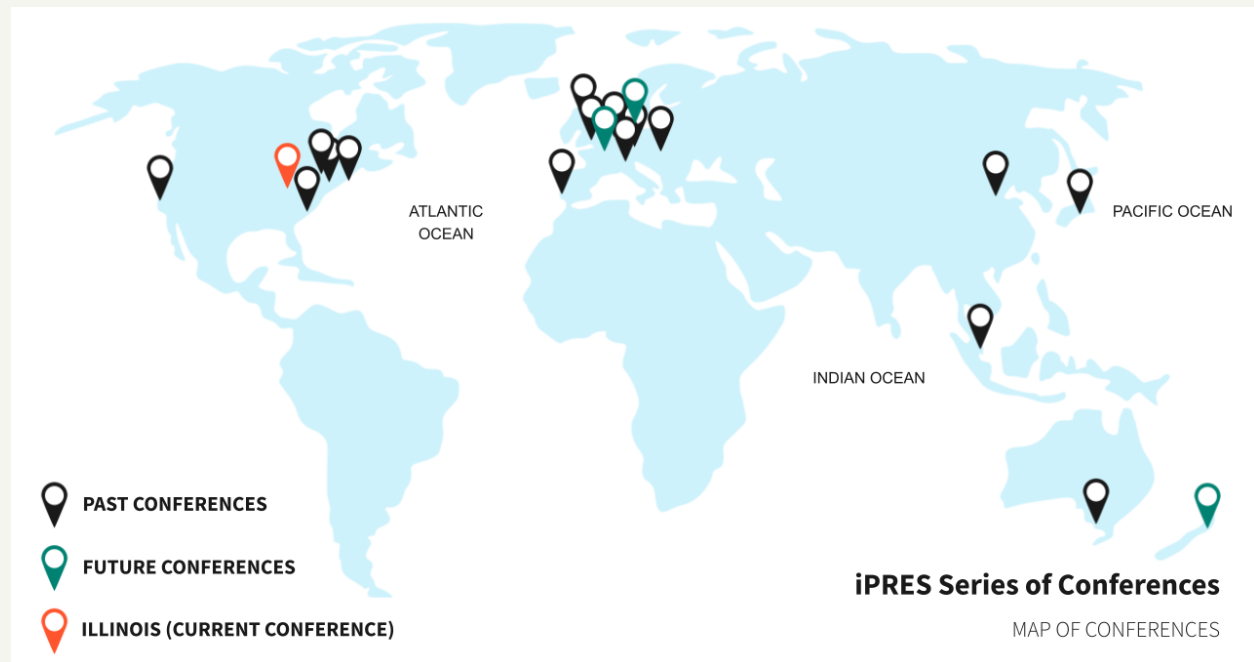
We expect that this conference will attract an audience of around 450 on-site participants from around the world, as well as an additional 250 online participants. During the call of volunteers, nearly 100 individuals from six continents volunteered to be part of the planning committee, indicating strong growth in the iPRES brand. Both the volunteers and expected attendees will include a mix of digital preservation subject experts, librarians, data scientists, archivists, and administrators/decision makers from academic, government, and non-profit

organizations, including major research libraries and archives. This includes representatives from leading national libraries and archival programs. We are also anticipating that representatives from public and private funding agencies will be in attendance.

While we are planning for 450 on-site participants, we are developing contingency plans to allow for higher registration numbers, given capacity for a higher number of guests at the conference venue. We believe that three factors have placed the iPRES conference for growth and impact:

- The success of the Glasgow conference, which attracted 437 onsite participants, when the local committee was planning for 150.
- The preeminent role of the University of Illinois at Urbana-Champaign as a leading land-grant institution with [robust international support and programs](#)
- The unique role that iPRES plays in the digital preservation community, with a unique blend of researchers and practitioners coming together in a shared space.

Previous meetings have been held all over the world:



## Conference Organizing Committees

### *Conference Executive Committee*

The Executive Committee comprises four members of iPRES 2023 and the chairs from the 2022 and 2024 conferences. The committee is responsible for the overall organization of the conference and committees, as well as ensuring continuity and knowledge sharing between successive conferences.

### *Program Committee*

As the premier international digital preservation conference, iPRES supports and is supported by a broad and diverse community of researchers and practitioners engaged in the

preservation of digital cultural heritage. The committee reflects this global community and consists of a large group of colleagues who advise, design, and develop the conference program and ensure and validate the quality of the conference in terms of content, achieving a balance of theory and practice which enables a sustained and useful dialogue across all the different sectors and partners with an interest in digital preservation.

### *Local Organizing Committee*

The iPRES 2023 Local Organizing Committee consists of seven members from the host institutions, University of Illinois at Urbana-Champaign and Chicago Collections Consortium. The committee meets on a weekly basis and participates in other committees to help facilitate and coordinate work. Members are responsible for the conference space, technology, catering, social events, registration, finance, and other local logistics.

### *Other Committees*

The Program Committee consists of several functional committees that guide the planning and development and move forward the work of the conference. These committees each consist of several co-chairs and members who ensure that prospective participants (including those who are new to iPRES) are informed of important dates and logistics, that necessary milestones are met, and that the conference program is developed. These committees include the Communications Committee; Papers and Panels Committee; Posters and Lightning Talks Committee; Workshops and Tutorials Committee; First-Time Participants Committee; Remote Participation Committee; and the Ad-Hoc Program Committee. In addition, the Chicago Organizing Committee is responsible for arranging tours and professional site visits to Chicago.

## Venue

A contemporary designed four-star property featuring 125 luxurious hotel room accommodations in Champaign, Illinois. The [Hotel and Conference Center](#) is located on the south campus of the University of Illinois in the heart of The Research Park. The adjoining 70,500 square foot state-of-the-art Illinois Conference Center features 16 conference rooms; a modern 12,200 sq. ft. exhibit hall, two large ballrooms, and thirteen meeting rooms. In addition, we have held additional room blocks at a variety of hotels in Champaign-Urbana.



## Dates to Remember

<b>Call for Contributions Published</b>	<b>December 5, 2022</b>
<b>Call for Contributions (Peer-Reviewed) closes</b>	<b>March 10, 2023</b>
<b>Early Bird Registration Opens</b>	<b>April 4, 2023</b>
<b>Authors Notified</b>	<b>May 18, 2023</b>
<b>Ad-Hoc Program Call for Contributions opens</b>	<b>May 23, 2023</b>
<b>Authors notified</b>	<b>May 31, 2023</b>
<b>First Draft Program Released</b>	<b>June 17, 2023</b>
<b>Ad Hoc Program Call for Contributions closes</b>	<b>July 22, 2023</b>
<b>Full Registration Begins</b>	<b>August 1, 2023</b>
<b>Final Program Published</b>	<b>August 12, 2023</b>
<b>Conference Day 1</b>	<b>September 19, 2023</b>
<b>Conference Day 2</b>	<b>September 20, 2023</b>
<b>Conference Day 3</b>	<b>September 21, 2023</b>
<b>Conference Day 4</b>	<b>September 22, 2023</b>
<b>Professional Site Visits</b>	<b>September 23, 2023</b>



## Program Structure

	<b>AM</b>	<b>LUNCH</b>	<b>PM</b>	<b>EVENING</b>
<b>TUESDAY, SEPT 19</b>	Workshops & Tutorials	Provided	Workshops & Tutorials	Welcome Reception and Awards
<b>WEDNESDAY, SEPT 20</b>	Keynote Sessions	Provided	Sessions	Conference Dinner
<b>THURSDAY, SEPT 21</b>	Sessions	Provided	Keynote Sessions	On own
<b>FRIDAY, SEPT 22</b>	Sessions	Provided	Keynote, Handover Ceremony, and transit to Chicago	Chicago reception (or dinners on own in small groups)
<b>SATURDAY, SEPT 23</b>	Professional Visits in Chicago, IL			

## Sponsorship Opportunities

### *Diamond Sponsor: \$20,000 (Two Available)*

Diamond Sponsorship provides an extraordinary opportunity to contribute to the iPRES community and to draw attention to your organization. In addition to all of the benefits of the platinum sponsorship (see below), Diamond Sponsorship will underwrite the registration and travel costs for up to four attendees from Indigenous or Non-western communities (\$2,500 per person), who would otherwise be unable to attend the conference. This includes the following benefits:

#### Bursary Sponsorships (4)

- Your organization will be credited with and associated with underwriting the attendance costs for four specific attendees.
- Your organization will be provided one of seven seats on the selection committee for scholarship recipients.
- Your organization will be provided with an opportunity to make comments regarding the sponsorship and scholarship during the session or break at which bursary scholars are acknowledged.
- All Diamond benefits are shown in the table below

#### Exhibition

- A double (2 tables) or single tabletop exhibition space located within the centrally located area. *All snack breaks will be held in the immediate area of the exhibition space.*

#### Networking

- Three complimentary conference registrations to attend all sessions, including lunch and refreshments.
- Three invitations to the Welcome Reception.
- Three invitations to the Conference Dinner.
- Delegate List of those who have provided consent for their details to be shared.

#### Exposure

- Your organization name acknowledging your status as Diamond Sponsor in the iPRES 2023 opening ceremony.
- Opportunity to give three two-minute presentations during Lightning Sessions.
- Your organization logo acknowledging your status as Diamond Sponsor on the iPRES 2023 conference website homepage hyperlinked to your website to drive traffic to your website before and after the event.
- Your organization is acknowledged in key promotional messages.
- Your organization is acknowledged via social media channels.
- Your organization logo and name acknowledging your status as a Diamond Sponsor and a 150-word organization description listed on the conference platform.
- Your organization logo acknowledges your status as Diamond Sponsor on the holding slides in all conference session rooms.
- Advert for your organization on the hybrid platform.

- Acknowledgement of your status as Diamond Sponsor in post-conference thank you to delegates.

### ***Platinum Sponsor: \$10,000 (Three Available)***

Support iPRES 2023 at this level provides a very high degree of exposure to your organization and the support it provides to the iPRES community. This opportunity includes:

#### **Exhibition**

- A double (2 table) or single tabletop exhibition space located within the centrally located area. *All snack breaks will be held in the immediate area of the exhibition space.*

#### **Networking**

- Three complimentary conference registrations to attend all sessions, including lunch and refreshments.
- Three invitations to the Welcome Reception.
- Three invitations to the Conference Dinner.
- Delegate List of those who have provided consent for their details to be shared.

#### **Exposure**

- Your organization name acknowledging your status as Platinum Sponsor in the iPRES 2023 opening ceremony.
- Opportunity to give three two-minute presentations during Lightning Sessions.
- Your organization logo acknowledging your status as Platinum Sponsor on the iPRES 2023 conference website homepage hyperlinked to your website to drive traffic to your website before and after the event.
- Your organization is acknowledged in key promotional messages.
- Your organization is acknowledged via all social media channels.
- Your organization logo and name acknowledging your status as a Platinum Sponsor and a 150-word organization biography listed on the conference app/hybrid platform.
- Your organization logo acknowledges your status as Platinum Sponsor on the holding slides in all conference session rooms.
- Advert for your organization on the hybrid platform.
- Acknowledgement of your status as Platinum Sponsor in post-conference thank you to delegates.

### ***Gold Sponsor: \$5,000 (Six Available)***

Supporting the iPRES 2023 at this level provides a high degree of exposure to your organization. This opportunity will include:

#### **Exhibition**

- A tabletop exhibition space located within the centrally located area. All snack breaks will be held in the immediate area of the exhibition space.

#### **Networking**

- Two complimentary conference registrations to attend all sessions, including lunch and refreshments.

- Two invitations to the Welcome Reception.
- Two invitations to the Conference Dinner.
- Delegate List of those who have provided consent for their details to be shared.

### Exposure

- Your organization logo acknowledging your status as Gold Sponsor on the iPRES 2023 conference website homepage hyperlinked to your website to drive traffic to your website before and after the event.
- Opportunity to give two two-minute presentations during Lightning Sessions.
- Your organization is acknowledged in key promotional messages.
- Your organization logo and name acknowledging your status as a Platinum Sponsor and a 100-word organization biography listed on the conference app/hybrid platform.
- Your organization logo acknowledging your status as Gold Sponsor on the holding slides in all conference session rooms.
- Acknowledgement of your status as Platinum Sponsor in post-conference thank you to delegates.

### *Silver Sponsor: \$2,500 (Ten Available)*

Supporting the iPRES 2023 at this level provides heightened exposure to your organization. This opportunity will include:

### Exhibition

- A tabletop exhibition space located within the centrally located area. All snack breaks will be held in the immediate area of the exhibition space.

### Networking

- One complimentary conference registration to attend all sessions, including lunch and refreshments.
- Opportunity to give one two-minute presentation during Lightning Session.
- One invitation to the Welcome Reception.
- One invitation to the Conference Dinner.

### Exposure

- Your organization logo acknowledging your status as Silver Sponsor on the iPRES 2023 conference website homepage hyperlinked to your website to drive traffic to your website before and after the event.
- Your organization name listed on the conference app/hybrid platform.
- Your organization logo acknowledging your status as Silver Sponsor on the holding slides in all conference session rooms.
- Acknowledgement of your status as Silver Sponsor in post-conference thank you to delegates.

## Sponsorship Packages Summary

<b>Benefits</b>	<i>Diamond</i> \$20,000	<i>Platinum</i> \$10,000	<i>Gold</i> \$5,000	<i>Silver</i> \$2,500
<b>Number of packages available</b>	2	3	6	10
<b>Before the conference</b>				
Bursary sponsorships acknowledged on conference website and promotional materials	X			
Your logo hyperlinked on the conference website	X	X	X	X
Delegate list of those who have provided consent for their details to be shared	X	X	X	X
Your organization acknowledged in promotional messages	X	X	X	X
Your organization acknowledged via social media channels	X	X	X	X
<b>During the conference</b>				
Thank you for bursary sponsorships in opening ceremony	X			
Acknowledgement of organization name in opening ceremony	X	X		
2-minute presentation(s) during Lightning Sessions	3 slots	3 slots	2 slots	1 slot
Tabletop Exhibition	double	double	single	single
Delegate Access to the Conference	3	3	2	1
Invitation(s) to the Welcome Reception	3	3	2	1
Invitation(s) to the Digital Preservation Awards and Conference Dinner	3	3	2	1
Your organization name listed on the conference app/hybrid platform	X	X	X	X

Your organization logo on the conference app/hybrid platform	X	X	X	
Your organization logo/name on the holding slides in all conference session rooms	logo	logo	logo	name
Your organization biography on the conference app/hybrid platform	200 words	150 words	100 words	50 words
Banner advert on the conference app/hybrid platform	X	X		
<b>After the conference</b>				
Acknowledgement in post conference thank you to delegates	X	X	X	X

## Sponsored Educational Opportunities

Sponsored Educational opportunities to provide allied organizations and individuals, as well as conference attendees, a means to contribute to the conference in a way that supports overall conference goals. They do not require committing to a specific amount of funding or exposure associated with the Diamond, Platinum, Gold, or Silver Sponsorships. These opportunities will be cost-neutral, with the income from these sponsorships dedicated to specific activities associated below. All individuals and organizations who commit to these sponsorships will be offered the opportunity to be acknowledged by name or listed as an "Anonymous Friend of iPRES," both on the conference website as well as in a scrolling list displayed on a large screen monitor in the exhibit and/or poster area.

### *Travel Bursaries*

To enable people who might not ordinarily be able to attend the conference, including those from low-middle income countries or regions, we hope to offer a range of travel bursaries covering the delegates travel, accommodation, and attendance at the conference.

- Choice of the amount, number, and scope of the bursaries you wish to sponsor, i.e., international or local travel.

### *International Accessibility*

To enable those accessing the iPRES 2023 conference remotely and enjoy the conference in their own language, your organization can contribute to or cover the cost of translations into a range of world languages.

- Keynote and main plenary sessions translated into your choice of language(s)
- Your organization logo included in the program and hybrid platform alongside any sessions translated into the language of your choice, with your support.

### *Green Sponsorship*

While we will make every effort to minimize the emissions and waste created by the conference, in line with our iPRES 2023 Sustainability Policy, we understand that it will be difficult to eliminate them altogether.

Travel will be the largest contributor to the carbon emissions associated with the conference, and we offer sponsors the opportunity to make a contribution towards carbon offsetting the conference, or to pay for a number of trees to be planted as part of the conference activities.

- This will be provided as an option to all attendees upon registration.
- Organizations or individuals may also make a larger contribution toward green offsets.
- Any organization or individual covering offsets for ten or more participants will be listed and acknowledged in the conference program and website.

## Terms & Conditions

### *Exhibition*

#### **Amendments to exhibition layout**

While every effort is made to preserve the published layout of the exhibition, the Organizers shall be entitled to vary the layout if this is in the general interest of the exhibition.

#### **Disruption to other exhibits**

The Organizers reserve the right to restrict tabletop exhibits, which, because of noise, method of operation, materials or any other reason, become objectionable to other exhibitors or to delegates.

#### **Give-aways and distribution of print materials**

Give-aways and printed material may only be distributed in the space rented by the exhibitor, in hospitality suites, or at satellite symposia. No such material may be distributed in any hotel used by the Conference. Product identification is permitted on giveaways. Contests, lotteries and raffles are subject to approval by the Organizers.

#### **Disclaimer**

The acceptance of a product or service for exhibition does not in any manner constitute an endorsement by the Organizers. Each exhibitor and/or sponsor is responsible for the material and information they make available at the Conference. Exhibitors and sponsors should only present material and information which has been approved by their legal departments and which is in compliance with the legislation of the host country of the Conference. It is the responsibility of exhibitors and sponsors to address these issues and any conflicts arising from such matters directly among themselves as the Organizers will not arbitrate in any way in legal issues of this nature.

#### **Liability**

The Organizers cannot accept responsibility for damage caused by an exhibitor nor for loss sustained by an exhibitor. Exhibitors or their agents must not damage or deface the exhibition facility or the booths and equipment of other exhibitors. When such damage occurs, the exhibitor is solely responsible and is liable to the owner of the property. Exhibitors must make provision for the safeguarding of their goods, materials, equipment, and displays at all times.

#### **Security and insurance**

The Organizers will not be held responsible for any loss or damage to exhibitors' goods and exhibitors are reminded that they should take out their own insurance to cover for this.

#### **Health and Safety at Work Regulations**

It is the responsibility of the exhibitor to ensure that their contractor, employees, displays and exhibits comply with the latest legislation regarding Health and Safety at Work regulations.

### *General*

#### **Payment**

Full payment of all invoices is required within 14 days of receipt.

#### **Cancellations**

Cancellations and changes to your original booking must be made in writing to the iPRES 2023 conference secretariat. For cancellations or reductions made up to 4 months prior to the Conference start date 50% will be charged. After that date no refunds will be made.

#### **VAT**

The costs listed within this prospectus are not subject to VAT.

#### **Agent**

Sponsorship and floor space booking will be confirmed by the event organizers. Payment will be made to the University of Illinois at Urbana-Champaign.

#### **iPRES 2023 logo**

The iPRES 2023 logo may only be used with permission of the event organizers (Christopher Prom, University of Illinois at Urbana-Champaign)

#### **Other events**

Other events may not be arranged for delegates during the scientific program (including during lunchtime and poster presentations). Transportation to other events may not depart during the official program (including the lunchtime symposia and poster presentations).

#### **Postponement or abandonment**

The Organizers will not be held responsible in the case of any postponement or abandonment of the exhibition for reasons beyond their control.



### **Acceptance of applications**

The Organizers reserve the right to refuse applications from organizations not meeting standard requirements or expectations and reserve the right to curtail or to close exhibits, wholly or in part, that reflects unfavorably on the character and the purpose of the conference.

### **Amendments to Terms and Conditions**

The Organizers reserve the right to alter, amend or add to any of these Terms and Conditions

## ***General Conditions of Participation, Exhibition, & Sponsoring***

### **General**

Registration for exhibition and sponsoring has to be carried out by sending the official booking form within the given deadline. Sending in the booking form is binding, every alteration of the contract has to be made in writing. Approval for exhibition and sponsoring will be made in writing. iPRES 2023 and the University of Illinois at Urbana-Champaign reserves the right to refuse applications for any reason.

Abandonment of booked floor space to third parties is not allowed. For special reasons, iPRES2023 can change allocated floor spaces after the publication of the floor plan.

### **Payment**

Requirement for exhibition set-up or the right to receive sponsoring benefits is payment of the invoice within the given payment period, without any deductions. Charges for additional services will be invoiced separately.

### **Insurance, Liability**

iPRES 2023 and the University of Illinois at Urbana-Champaign assume no liability for any damage to persons or property as well as no liability to exhibited goods. Exhibitors are liable for damages caused by the exhibitor and his contractors